



## BIG BOY BIO

Big Boy is the second youngest of seven children and grew up in Los Angeles, California. After college, Big Boy hooked up with the rap group Pharcyde and worked for them as a bodyguard. This was an adventurous and enlightening experience to be on the road touring with a hip hop group and further solidified Big's interest and experience in the hip hop music culture.

Ever since Big Boy has worked at Power 106, he has dominated the ratings in all of the timeslots he has occupied including nights, afternoons, and now mornings. His radio show has continued to grow and is now airing nationwide on ABC Radio Networks. The #1 rated morning show has led the industry to recognize Big Boy by naming him Personality of the Year four times from the Radio Music Awards and the same honor seven times from Radio and Records magazine. The National Association of Broadcasters has also recognized Big Boy's exceptional talent with the Marconi Award which is the "Oscars of Radio" a very rare three times in 2002, 2004 and 2007.

In the fall of 2003, Big Boy had the duodenal switch stomach surgery and over the next year lost over 250 pounds. The billboards all over Los Angeles show the new and thinner Big Boy and listeners still can't believe the photos are real, the effect is just that dramatic!!

Big has made numerous cameos in movies such as Adam Sandler's *The Longest Yard*, *Charlie's Angels 2*, and co-starred in *Deuce Bigelow: Male Gigolo*. Big Boy has recently been the voice of MTV's *Yo Momma* with Wilmer Valderrama and also was a judge on MTV's *Celebrity Rap Superstar*.