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**ABC RADIO NETWORKS EN ESPAÑOL
PARTNERS WITH THALIA & THE MOTTOLA CO. TO
LAUNCH
“The Conexión Thalia Radio Show”**

**—Latin Superstar to Host Nationally Syndicated Radio Show—
Pontiac and Amtrak on board as inaugural national sponsors
Show will debut in New York, Los Angeles, Chicago and Miami**

NEW YORK, NY (March 6, 2007) - ABC Radio Networks today announced an exclusive agreement with Thalia to produce and syndicate *The Conexión Thalia Radio Show*, a two-hour weekly radio program starring superstar Thalia premiering on March 17. The show will debut with an incredibly strong line-up of top rated stations in the nation’s largest markets. *The Conexión Thalia Radio Show* continues ABC’s commitment to its Hispanic initiative, ABC Radio Networks en Español, which includes Latin superstars and mega-brands such as Reggaeton sensation Daddy Yankee, Emmy award-winning broadcaster Maria Celeste Arraras and ESPN Deportes Radio.

“Signing Thalia is very much in line with our strategy of delivering the biggest stars and the best content possible,” said Kevin Miller, Senior Vice President Business Development, ABC Radio Networks. “*The Conexión Thalia Radio Show* will reflect Thalia’s range, popularity and star appeal, providing a terrific platform for Thalia to connect one-to-one with her fans through the power and magic of radio.”

The Conexión Thalia Radio Show will feature the Latin superstar in a fun and fast-paced lifestyle show in a format that allows Thalia to expound on fashion, gossip, and inside celebrity information as well as include informative segments on issues facing Latinos today. She will cover all the topics that appeal to an extremely wide demographic of 18-34 year old male and female Latinos and lovers of the culture.

Regarding the new partnership, Thalia commented, “ABC is providing me with a wonderful opportunity to create an entertaining and positive experience on the radio. I will be joined by fashion experts, entertainers, music artists and my celebrity friends from

all around the world. The show will be fun, upbeat, very interactive and in-tune with the Latin community. Each show will be a new experience for listeners.”

“We’re excited about the partnership with ABC Radio Networks en Español, the best-in-class leader in national radio syndication,” said Tommy Mottola, founder of The Mottola Company. “A national radio show gives Thalia another platform to share her unlimited talent and creativity with millions of fans and listeners. I believe this will be a whole new career for her.”

"With her proven star power and sex appeal, we think that Thalia and her new ABC Radio Networks en Español show are a perfect match for our 'Sexy' campaign," said Mark-Hans Richer, Pontiac Marketing Director. "It's going to be an exciting and dynamic experience, and Pontiac hopes to help contribute to the ever-growing number of Thalia's fans."

“We congratulate Thalia on her new radio show and welcome the opportunity to promote train travel to her many fans,” said Darlene Abubakar, Amtrak’s Director of National Advertising and Promotion. “Being a part of the show will be invaluable in effectively reaching our diverse customer base.”

Jerry Blair, Managing Director of the Fuerte Group who spearheaded the show’s development commented, “This will be a groundbreaking show. There is nothing like it on Spanish radio, period.”

With a presence in 29 out the top 30 Hispanic DMAs, the addition of Thalia to ABC Radio Network en Español makes the platform one of the largest Hispanic media networks in the U.S.

About Thalia

Thalia began her career as a child star on Mexican television and in Mexican theatre. As a recording artist for EMI Music she has achieved superstar status, sold over 12 million CDs worldwide and been nominated for four Latin Grammy awards. She has had twelve Top 10 singles, four of which went to number one. Thalia has received numerous awards and accolades including, two Latin Billboard Awards and several Premios Juventud Awards. She has been named one of People Español Magazine’s “25 Most Beautiful” on two separate occasions. She is also an astute business woman with numerous ventures directed at the Latin market and beyond. In 2003 she launched her Thalia Sodi Collection line of apparel and accessories at Kmart with incredible success. Her Kenmark line of eyewear for women and girls has topped the \$100M mark in sales and sold over 1M units worldwide since 2002, and she currently has a line of co-branded candies “La Dulceria Thalia” for Hershey’s. This year will see a new studio album release from Thalia as well as a beauty book published by Chronicle of San Francisco.

About ABC Radio Networks en Español

In just two years in the Hispanic arena, ABC en Español is now a recognized leader in Spanish language programming. With a presence in 29 out the top 30 Hispanic DMAs and the only Hispanic RADAR rated network, ABC reaches over 7.6 million Hispanic

listeners in an average week, across 132 Spanish language radio stations in the US. Programming includes Latino superstars and mega-brands such as Reggaeton sensation Daddy Yankee and his nationally syndicated *Daddy Yankee On Fuego Radio Show*, Telemundo's Emmy award-winning broadcaster Maria Celeste Arraras and her nationally distributed short form series, *Celebrating the Healthy Life with Maria Celeste*, Renán Almendárez Coello—*El Cucuy de la Mañana*, *El Vacilón de la Mañana* and *El Vacilón de la Mañana with Enrique Santos and Joe Ferrero*, and ESPN Deportes Radio.

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