



FOR IMMEDIATE RELEASE

## ABC Radio Networks Changes Name To Citadel Media

DALLAS (April 2, 2009) – ABC Radio Networks, a recognized leader in content development and syndication, announced today it has changed its name to Citadel Media. The new name represents the company’s dedication to connecting audiences with advertisers across multiple platforms beyond its core radio business including mobile, out-of-home, digital and experiential marketing. It will also allow the company to capitalize on synergistic opportunities throughout the marketplace.

“This evolution provides us a great opportunity to expand our legacy, which we have developed within the heritage of the ABC name,” said Jim Robinson, President of Citadel Media. “We originated within the Radio Corporation of America and became NBC’s Blue Network. When the Blue Network split from NBC, the American Broadcasting Company was created. In the last 25 years, our radio network has been owned by Capital Cities, The Walt Disney Company and now Citadel Broadcasting. One constant throughout this history of change has been the passion and dedication of our people to create innovative programming for our affiliates and advertising partners. That aspect of our company will never change.”

The brands that serve the company’s loyal audiences and blue-chip advertisers will all remain. Reaching 110 million listeners across 4,400 stations each week, Citadel Media will continue to represent such programming as ABC News Radio and ESPN Radio as well as syndicate category leaders across the News/Talk, Hispanic and Urban formats with some of the leading radio personalities on the air.

“Across our organization, there is an enhanced focus on delivering breakthrough solutions to our partners,” Robinson added. “We recently helped pioneer the industry’s most advanced copy splitting capabilities with our XDS rollout and our sales and programming teams are producing a client tool designed to deliver coveted lifestyle groups including Baby Boomer Elites, Mobile Moms and Generation Y Women. With improvements such as these in our operations and capabilities as well as the dedicated efforts of our team, we are strongly positioned for continued success.”

In the past year, the company has grown its portfolio of programming and continues its push to deliver branded partnerships that capitalize on its broad reach and collection of talent. Recent additions include Governor Mike Huckabee, Perez Hilton, Joe Scarborough, Brian McKnight, Rick Dees and Tom Kent.

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### **About Citadel Media**

Citadel Media has 4,400 affiliate radio stations reaching more than 110 million listeners in the 12+ demographic each week. Programs and services include ABC News Radio, *The Mark Levin Show*, *The Michael Baisden Show*, *The Huckabee Report*, *Radio Perez* with Perez Hilton, *The Joe Scarborough Show*, *The Tom Joyner Morning Show*, *Imus in the Morning*, *Big Boy's Neighborhood*, *The Ride with Doug and DeDe*, *Kidd Kraddick in the Morning*, *MoneyTalk with Bob Brinker*, *The Ric Edelman Show*, *Rick Dees Weekly Top 40*, *Tom Kent*, *The Brian McKnight Show* and *American Country Countdown with Kix Brooks*. Other Citadel Media services include advanced digital media platforms with online interactive advertising, streaming audio and podcasts, ABC Sports Radio, syndicated music and talk programs including Flashback, format-specific ePREP, production libraries, nine 24-Hour Formats, including Scott Shannon's True Oldies Channel and ESPN Radio. Citadel Media en Español includes leading Spanish-language programming such as *Conexión Thalía*, *Tu Vida Es Mi Vida con María Marín*, *Celebrating the Healthy Life with María Celeste*, and ESPN Deportes Radio.