



FOR IMMEDIATE RELEASE

Broadcast Veteran Maureen Lesourd
Joins Citadel Media

DALLAS (April 20, 2009) – Citadel Media announced today that radio industry veteran Maureen Lesourd has joined the company as Vice President, Programming and Distribution. Lesourd brings 30 years of wide-ranging experience to the company where she will be responsible for developing partnerships with affiliates and radio groups as well as driving growth for current and future products. She will be based in Dallas and report to Carl Anderson, Senior Vice President of Programming and Distribution.

“Maureen is one of the most respected leaders in our industry and we’re thrilled to add someone of her caliber to our team,” said Anderson. “She has strong relationships throughout the broadcasting world, which will allow her to have an immediate impact in helping us deliver integrated solutions to our affiliates and advertisers across all platforms.”

Lesourd will oversee all nine of Citadel Media’s 24-Hour formats and manage the affiliation of *Radio Perez*, *The Rick Dees Weekly Top 40* and other products within the company’s portfolio. Most recently she was leading the Cumulus cluster of stations in the Dallas/Fort Worth area directing all sales efforts. Her extensive experience also includes serving as Vice President and General Manager with CBS Radio in Los Angeles and Detroit; ABC Radio in Los Angeles; and Tribune in New York. Lesourd was also President and General Manager of WRQX in Washington, DC.

“The chance to work with some of the talent in the Citadel Media lineup is a tremendous opportunity,” said Lesourd. “Working at several of the top station groups in the country provides me a keen understanding of the affiliate side of our network business. We have a premium affiliate base at Citadel Media and I look forward to fostering and strengthening those relationships as we continue to grow.”

Among her career achievements, Lesourd has been recognized by *Radio Ink* as one of the Top 50 Women in Radio, Talk Radio Executive of the Year by *Talkers Magazine* and 100 Most Influential Women in Detroit by *Crain’s Business*. She has served as chair of the NAB Steering Committee and as a member of the Ad Council Board, Southern California Broadcasters Association and the Big Brothers of Greater Los Angeles Board of Directors.

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About Citadel Media

Citadel Media has 4,400 affiliate radio stations reaching more than 110 million listeners in the 12+ demographic each week. Programs and services include ABC News Radio, *The Mark Levin Show*, *The Michael Baisden Show*, *The Huckabee Report*, *Radio Perez* with Perez Hilton, *The Joe Scarborough Show*, *The Tom Joyner Morning Show*, *Imus in the Morning*, *Big Boy's Neighborhood*, *The Ride with Doug and DeDe*, *Kidd Kraddick in the Morning*, *MoneyTalk with Bob Brinker*, *The Ric Edelman Show*, *Rick Dees Weekly Top 40*, *Tom Kent*, *The Brian McKnight Show* and *American Country Countdown with Kix Brooks*. Other Citadel Media services include advanced digital media platforms with online interactive advertising, streaming audio and podcasts, ABC Sports Radio, syndicated music and talk programs including Flashback, format-specific ePREP, production libraries, nine 24-Hour Formats, including Scott Shannon's True Oldies Channel and ESPN Radio. Citadel Media en Español includes leading Spanish-language programming such as *Conexión Thalía*, *Tu Vida Es Mi Vida con María Marín*, *Celebrating the Healthy Life with María Celeste*, and ESPN Deportes Radio.