



FOR IMMEDIATE RELEASE

The Mark Levin Show Gains Audience and Delivers Results Across PPM and Diary Markets

DALLAS (Sept 2, 2009) – Citadel Media announced today that *The Mark Levin Show* has dramatically boosted its ratings figures for several major PPM and Diary markets. For the July 2009 PPM ratings period, the program saw AQH increases in the Adult 25-54 category in **New York - WABC** (70 percent), **Los Angeles – KABC** (28 percent) and **San Francisco – KSFO** (167 percent) versus the same period prior year. Additional success can be noted in the Spring 2009 Metro Diary markets as well. Ratings for the Adult 25-54 category were up substantially in the following markets:

Tampa - WFLA	47 percent
St. Louis - KFTK	40 percent
Cleveland - WHK	63 percent
Kansas City - KMBZ	100 percent
New Orleans - WRNO	150 percent
Austin - KJCE	400 percent
Orlando - WDBO	233 percent
Milwaukee - WISN	100 percent
Providence - WHJJ	133 percent
Tucson - KQTH	114 percent

“Mark’s passion and razor-sharp intellect make him one of the most engaging personalities in radio,” said Laurie Cantillo, Program Director for WABC. He is a PPM superstar who consistently delivers impressive shares in younger demos. Our ‘Mark Levin Rant of the Day’ is among the most popular podcasts on our Web site.”

Levin is one of the country’s most noted conservative voices and a best-selling author. He served as a top adviser to several members of President Ronald Reagan’s cabinet, including his post as Chief of Staff to the Attorney General. In 2001, the American Conservative Union named Levin the recipient of the prestigious *Ronald Reagan Award*. He currently practices law in Washington, DC and heads the distinguished Landmark Legal Foundation. His radio program, which now airs across more than 200 stations, consistently offers an entertaining and thought-provoking discussion on the newsmakers of the day.

###

Sources: Arbitron Metro, July 2008 vs. July 2008 PPM; Adults 25-54, AQH, exact times
Arbitron Metro, Spring 2008 vs. Spring 2009; Adults 25-54, AQH, exact times

About Citadel Media

Citadel Media has 4,400 affiliate radio stations reaching more than 111 million listeners in the 12+ demographic each week. Programs and services include ABC News Radio, *The Mark Levin Show*, *The Michael Baisden Show*, *The Huckabee Report*, *Radio Perez* with Perez Hilton, *The Joe Scarborough Show*, *The Tom Joyner Morning Show*, *Imus in the Morning*, *Big Boy's Neighborhood*, *Afternoons with Doug and DeDe*, *Kidd Kraddick in the Morning*, *MoneyTalk with Bob Brinker*, *Rick Dees Weekly Top 40*, *Tom Kent*, *The Brian McKnight Show* and *American Country Countdown with Kix Brooks*. Other Citadel Media services include advanced digital media platforms with online interactive advertising, streaming audio and podcasts, ABC Sports Radio, syndicated music and talk programs including Flashback, format-specific ePREP, production libraries, nine 24-Hour Formats, including Scott Shannon's True Oldies Channel and ESPN Radio. Citadel Media en Español includes leading Spanish-language programming such as *Conexión Thalia*, *Tu Vida Es Mi Vida con Maria Marín*, *Celebrating the Healthy Life with María Celeste*, and ESPN Deportes Radio. The network has a digital partnership with SustainLane, the nation's largest green ad network, which delivers more than 31 million unique visitors per month.