



FOR IMMEDIATE RELEASE

Revenues Soar For The Mark Levin Show

*Program On Pace for its Strongest Year
With Advertising Increases Topping 50 Percent*

DALLAS (Sept. 10, 2009) – In a year when advertising revenues have dropped at significant rates, *The Mark Levin Show* is defying the trend and tracking toward its strongest bookings in the program’s six-year history. Revenues for the show are up in excess of 50 percent for the year and the current quarter has already surpassed all others making it the highest on record for the conservative talk host.

“As advertisers gauge their return on investment with increased scrutiny, they are discovering the high rate of return Mark provides, especially when he endorses their products and services through voiced copy and his new offering of Live reads,” said Michael Knize, Vice President of Syndicated Sales for Citadel Media. “Mark has a fiercely loyal audience who view him as trustworthy and credible, which is a tremendous benefit to the show’s sponsors.”

With an affluent audience chiefly comprised of high income professionals, *The Mark Levin Show* attracts a wide range of advertising categories from investment opportunities and technology to higher education and business-to-business campaigns.

Levin is one of the country’s most noted conservative voices. His most recent book, *Liberty and Tyranny*, is one of the most successful tomes of the year, selling more than 1 million copies and appearing on the *New York Times Best Sellers* list for several months. His radio program, which now airs across more than 200 stations and in every region of the country, consistently offers an entertaining and thought-provoking discussion on the news and issues of the day.

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About Citadel Media

Citadel Media has 4,400 affiliate radio stations reaching more than 111 million listeners in the 12+ demographic each week. Programs and services include ABC News Radio, *The Mark Levin Show*, *The Michael Baisden Show*, *The Huckabee Report*, *Radio Perez* with Perez Hilton, *The Joe Scarborough Show*, *The Tom Joyner Morning Show*, *Imus in the Morning*, *Big Boy's Neighborhood*, *Afternoons with Doug and DeDe*, *Kidd Kraddick in the Morning*, *MoneyTalk with Bob Brinker*, *Rick Dees Weekly Top 40*, *Tom Kent*, *The Brian McKnight Show* and *American Country Countdown with Kix Brooks*. Other Citadel Media services include advanced digital media platforms with online interactive advertising, streaming audio and podcasts, ABC Sports Radio, syndicated music and talk programs including Flashback, format-specific ePREP, production libraries, nine 24-Hour Formats, including Scott Shannon's True Oldies Channel and ESPN Radio. Citadel Media en Español includes leading Spanish-language programming such as *Conexión Thalia*, *Tu Vida Es Mi Vida con Maria Marín*, *Celebrating the Healthy Life with María Celeste*, and ESPN Deportes Radio. The network has a digital partnership with SustainLane, the nation's largest green ad network, which delivers more than 31 million unique visitors per month.