



CITADEL MEDIA ANNOUNCES MARQUEE TALENT JOINING 24-HOUR FORMATS

*Network To Drive Dayparts With New Personalities -
Mike McVay Will Consult on AC Products*

NEW YORK (Nov. 12, 2009) – Citadel Media today announced the addition of several marquee personalities from some of the country’s most successful radio stations to anchor specific dayparts on its 24-hour music formats. Initial talent includes Jeremy Robinson, who has hosted afternoon and evening time slots for Dallas’ KSCS; Race Taylor of WPLJ fame in New York; and Atlanta’s WKHX morning show host, Cadillac Jack. The network also announced a deeper consulting partnership with respected industry veteran Mike McVay, who will play an integral role in AC programming for Citadel Media.

“We believe utilizing the talents of these personalities will be a significant enhancement for our affiliates, said John Rosso, President of Citadel Media. “By offering these shows as part of our 24-hour formats on a modular, customized basis, we enable our partners to make choices with greater flexibility that works best for their individual needs.”

Today’s Best Country

Jeremy Robinson and Cadillac Jack are new to Today’s Best Country’s more than 100 affiliates. Robinson entertains audiences for KSCS in Dallas and will now have the opportunity to deliver his fresh, dynamic showmanship to radio listeners across the nation. *The Jeremy Show* is the biggest party on Country radio live each evening. Also slated for the format’s lineup is Cadillac Jack who wakes up Atlanta Country music fans each morning on WKHX. He is a member of the Country Music Association and the Academy of Country Music. Cadillac Jack also won an Emmy for hosting the ABC Television special *The Road to the CMA Music Festival*.

Hot AC

Joining the talent roster for the network’s Hot AC format is Race Taylor, the familiar voice of New York’s WPLJ. Taylor is heard across the country as the current billboard voice for ABC Television’s primetime programming.

AC

Mike McVay, president of McVay Media, will lend his consulting expertise to the network’s AC format to jointly develop new programming targeting key advertiser demographics while refining current AC offerings.

Citadel Media’s 24-hour formats include Classic Rock, Today’s Best Country, Hot AC, Scott Shannon’s True Oldies Channel, Real Country, The Touch, AC and Classic Hits. Additional talent for the formats will be announced in the coming weeks.

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About Citadel Media

Citadel Media has 4,400 affiliate radio stations reaching more than 107 million listeners in the 12+ demographic each week. Programs and services include ABC News Radio, *The Mark Levin Show*, *The Michael Baisden Show*, *The Huckabee Report*, *Radio Perez* with Perez Hilton, *The Joe Scarborough Show*, *The Tom Joyner Morning Show*, *Imus in the Morning*, *Big Boy's Neighborhood*, *Kidd Kraddick in the Morning*, *MoneyTalk with Bob Brinker*, *Rick Dees Weekly Top 40*, *Tom Kent* and *American Country Countdown with Kix Brooks*. Other Citadel Media services include advanced digital media platforms with online interactive advertising, streaming audio and podcasts, ABC Sports Radio, syndicated music and talk programs including Flashback, format-specific ePREP, production libraries, eight 24-hour formats, including Scott Shannon's True Oldies Channel and ESPN Radio. Citadel Media en Español includes leading Spanish-language programming such as *Conexión Thalía*, *Tu Vida Es Mi Vida con María Marín*, and ESPN Deportes Radio. The network has digital partnerships with SustainLane, the nation's largest green ad network delivering more than 31 million unique visitors per month and Terra, a leader in Hispanic digital content.