

FOR IMMEDIATE RELEASE

Kix Brooks and Citadel Media Announce  
New Weekday Country Music Feature

*American Country Countdown Tops 350 Affiliates  
As Host is Nominated for Academy of Country Music's  
National On-Air Personality Award*

NASHVILLE (Feb. 9, 2010) – Beginning March 1, Country music fans looking for answers to their questions about the industry and its stars will have a new resource for behind-the-scenes knowledge. Legendary Country artist Kix Brooks, host of Citadel Media's *American Country Countdown*, is launching a new Monday – Friday feature, *Just for Kix*, that will take questions submitted by listeners and answer them on air. The 60-second feature kicks off as the weekly countdown show Brooks has hosted since 2006 reaches new levels of affiliate gains and advertising sales success. The program is now broadcast each weekend by more than 350 stations while Brooks has been recognized as one of the industry's top broadcasting talents. Recently added stations include WUSN in Chicago, WXTU in Philadelphia, WPOC in Baltimore, WGAR in Cleveland, and WMZQ in Washington, DC.

“Each weekend on the countdown we try to give our fans the latest news on the artists topping the charts as well as a fun, behind-the-scenes look at the world of Country music,” said Brooks. “With our new weekday feature, I’ll be answering questions taken directly from [acctop40.com](http://acctop40.com) or the individual station sites. This will be a great way to provide our audience with even more background on what makes the business of Country music tick.”

Initial features of *Just for Kix* will cover topics ranging from how opening acts are chosen for concert tours; how artists choose set lists for their shows; how musicians are paid for music downloads; and how Nashville became the capital for Country music.

“*American Country Countdown* consistently delivers a fantastic experience for its listeners,” said Bill Gamble, Program Director for WUSN in Chicago, which recently added the show to its lineup. “We’re looking forward to having Kix on the air each weekend at US99.5 providing insight and anecdotes from an artist’s perspective as only he can.”

Brooks was recently announced as a nominee for National On-Air Personality by the Academy of Country Music. He was named National Radio Personality of the Year by the Country Music Association on Nov. 11, 2009 – the first time the award has been won by a performing artist. He and Ronnie Dunn will take to the road in March for their *Last Rodeo Tour*, which is expected to draw record crowds as the duo wind down their 20-year partnership. In that time, Brooks & Dunn has produced a long list of chart-topping hits and been honored by the Academy of Country Music, Country Music Association and the National Academy of Recording Arts and Sciences.

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### **About Citadel Media**

Citadel Media has 4,400 affiliate radio stations reaching more than 104 million listeners in the 12+ demographic each week. Programs and services include ABC News Radio, *The Mark Levin Show*, *The Michael Baisden Show*, *The Huckabee Report*, *Radio Perez with Perez Hilton*, *The Joe Scarborough Show*, *Imus in the Morning*, *Kidd Kraddick in the Morning*, *MoneyTalk with Bob Brinker*, *Rick Dees Weekly Top 40*, *Tom Kent* and *American Country Countdown with Kix Brooks*. Other Citadel Media services include advanced digital media platforms with online interactive advertising, streaming audio and podcasts, ABC Sports Radio, syndicated music and talk programs including Flashback, format-specific ePREP, production libraries, eight 24-hour formats, including Scott Shannon's True Oldies Channel and ESPN Radio. Citadel Media en Español includes leading Spanish-language programming such as *Conexión Thalía*, *Tu Vida Es Mi Vida con María Marín*, and ESPN Deportes Radio. The network has digital partnerships with SustainLane, the nation's largest green ad network delivering more than 31 million unique visitors per month and Terra, a leader in Hispanic digital content.