



FOR IMMEDIATE RELEASE

**Thalia Notches Key Radio Market Gains –
Renews Syndication Agreement with Citadel Media en Español**

MIAMI (April 8, 2010) – Citadel Media en Español today announced that *Conexión Thalia Radio Show*, the popular lifestyle and music program hosted by international Latina recording artist Thalia, has recently added Spanish-language stations in San Antonio, Washington, DC and Atlanta to its growing list of affiliates. The program hit the San Antonio airwaves with KRIO on April 3. Beginning April 10, the show will debut on WPWC in Washington, DC as well as La Mejor's Atlanta stations – WAOS, WLBA and WXEM. The company also announced it has signed Thalia to a new syndication agreement. Originally launched in March 2007, *Conexión Thalia Radio Show* has quickly established itself as a favorite with Hispanic audiences and the advertisers trying to reach the demographic.

“Thalia is a phenomenal talent who has proven herself across a variety of platforms. She is a vital component of our success in delivering compelling programming to Spanish-language stations,” said Elisa Torres, Vice President of Programming and Operations for Citadel Media en Español. “Our network is proud to continue the partnership we began with her three years ago and we look forward to bringing her brand of entertainment to even more listeners throughout the country.”

Conexión Thalia Radio Show provides informative segments on the important day-to-day issues facing Latinos while appealing to a broad audience. The show offers a vibrant blend of music along with regular program features, which include discussion on the latest entertainment news, fashion and celebrity gossip as well as interviews with Hispanic community icons.

“Thalia’s show is the ideal vehicle for advertisers wanting to tap into the booming market of Hispanic consumers, said Carlos San Jose, Vice President of Sales for Citadel Media en Español. “She has the ability to seamlessly integrate the brand messaging of products and services within her show, which provides advertisers a connection with her loyal audience. The addition of these new markets strengthens our reach for the brands already affiliated with the program and will attract new advertisers as well.”

Thalia is a dynamic singer and a gifted actress. Her career, which began when she was only nine years old, has spanned more than two decades. She has sold more than 20 million CDs worldwide with 12 top 10 singles. She has been nominated for four Latin Grammy Awards, two Latin Billboard Awards and several Premios Juventud awards. Recognized as one of Mexico’s most famous telenovela actresses, Thalia is also an astute businesswoman with numerous ventures directed to the Latino market and beyond.

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About Citadel Media en Español

Citadel Media en Español is a recognized leader in Spanish-language programming. With a presence in 29 of the top 30 Hispanic DMAs and the only two Hispanic RADAR rated networks, Citadel Media en Español reaches approximately 8 million Hispanic listeners in an average week across 179 Spanish-language radio stations in the United States. Programming includes Latino superstars and mega brands such as Thalia, host of *Conexión Thalia Radio Show*; award-winning motivational speaker and syndicated columnist Maria Marín, host of *Tu Vida Es Mi Vida*; and ESPN Deportes Radio.