



CITADEL MEDIA NAMES RON RIVLIN
VICE PRESIDENT OF AFFILIATE RELATIONS

NEW YORK (May 10, 2010) Citadel Media announced today that Ron Rivlin has been appointed Vice President of Affiliate Relations for the network's News Talk Sports division. A respected radio industry veteran, Rivlin will be charged with direct oversight of a portfolio that includes ABC News Radio, Mark Levin, Governor Mike Huckabee, Don Imus and Bob Brinker. Rivlin will be based in New York and report to Carl Anderson, Senior Vice President of Programming and Distribution for Citadel Media.

"Ron has extensive experience in the News Talk category and has developed strong relationships with key decision makers at the country's leading radio stations through the years," said Anderson. "His impressive track record and understanding of what it takes to serve a diverse affiliate base positions us well for future growth. I'm pleased to have him on our team."

Rivlin began his career in broadcast media with ABC Television and went on to manage affiliate marketing and affiliate sales for ABC Radio Networks. He has also led new business development efforts for streaming content specialists such as Hiwire and Lightningcast. Most recently, Rivlin served as Vice President of Interactive Solutions for Triton Digital Media.

"The opportunity to return to a company with such a robust lineup of products and talent is phenomenal," said Rivlin. "We have the world's leading news brand in ABC News Radio and a collection of outstanding broadcasters sharing their views on the issues of the day with thousands affiliates. I look forward to managing this critical category for the network while growing our roster of on-air personalities and stations."

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About Citadel Media

Citadel Media has 4,200 affiliate radio stations reaching more than 106 million listeners in the 12+ demographic each week. Programs and services include ABC News Radio, *The Mark Levin Show*, *The Michael Baisden Show*, *The Huckabee Report*, *Radio Perez* with Perez Hilton, *Imus in the Morning*, *Kidd Kraddick in the Morning*, *MoneyTalk with Bob Brinker*, *Rick Dees Weekly Top 40*, *Tom Kent* and *American Country Countdown with Kix Brooks*. Other Citadel Media services include advanced digital media platforms with online interactive advertising, streaming audio and podcasts, ABC Sports Radio, syndicated music and talk programs including Flashback, format-specific ePREP, production libraries, eight 24-hour formats, including Scott Shannon's True Oldies Channel and ESPN Radio. Citadel Media en Español includes leading Spanish-language

programming such as *Conexión Thalía*, *Tu Vida Es Mi Vida con Maria Marín*, and ESPN Deportes Radio. The network also has a digital partnership with Terra, a leader in Hispanic digital content.