



Citadel Broadcasting Corporation

CITADEL BROADCASTING PROMOTES ROBERT MATHERS TO VICE PRESIDENT OF DIGITAL OPERATIONS

NEW YORK (June 17, 2010) – Citadel Broadcasting Corporation today announced the promotion of Robert Mathers to the newly created position of Vice President of Digital Operations. Mathers is a 15- year radio veteran and has most recently served as Senior Director of Digital Content for Citadel. In his new role, he will be responsible for managing all existing digital partnerships, creating new content opportunities and working closely with the company’s network division, Citadel Media, as well as Citadel’s portfolio of stations to ensure they have the best available digital tools and content. Mathers will report to Mike Pallad, Executive Vice President of Sales for Citadel Broadcasting.

“As new capabilities continue to become available for radio, we’re well positioned to harness those technologies and put them to work for our stations and our clients,” said Pallad. “I’m confident in Robert’s abilities to lead this critical function for our company and I’m proud to have him on our team.”

Mathers joined ABC Radio Networks in 2006 as Director of Digital Content. He was promoted to Senior Director of Digital Content for Citadel Broadcasting following the company’s acquisition of ABC Radio. His industry experience includes eight years with Clear Channel in New York, where he oversaw digital operations for the company’s cluster of stations. Mathers managed online digital for WZLX in Boston when the station became one of the first in the country to launch its own Web site.

“I truly appreciate the opportunity to lead the digital efforts for Citadel as our company continues to evolve,” said Mathers. “Our goal is to offer a broad array of innovative solutions that ultimately benefit our stations, listeners and advertising partners. We have a talented team committed to driving the overall success of our company.”

Citadel Broadcasting Corporation is the third largest radio group in the United States with a national footprint reaching more than 50 markets. Citadel is comprised of 166 FM and 58 AM stations in the nation’s leading markets in addition to Citadel Media, which is one of the three largest radio networks in the United States. For more information, visit www.citadelbroadcasting.com.

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